

ZOOFARI 2026

Sponsorship Opportunities

Friday, June 12



Join us for ZOOFARI 2026, the Saint Louis Zoo's biggest fundraiser of the year.

What You Need to Know

When? Friday, June 12, 2026,
from 6 to 11 p.m.

Where? The Saint Louis Zoo

Who will be there? Top St. Louis corporations and proud individual supporters

Who should you invite to enjoy the event?

Family, friends, colleagues, and/or clients who are 21 and older

Why support this fundraiser?

Funds raised from ZOOFARI help support the Saint Louis Zoo's conservation efforts and highest-priority animal care and operational needs.

The ZOOFARI Experience

Pre-Party: 6 to 6:45 p.m.

Begin the evening with exclusive early access and savor appetizing bites crafted by the Zoo's own Chef Brett, sip premium cocktails from open bars, and enjoy live music in Schnuck Family Plaza.

Food Stations: Opens at 6:45 p.m. for Sponsors

As a ZOOFARI sponsor, be one of the first guests to indulge in this culinary experience! Stroll along the Zoo's pathways to discover bite-sized tastings from more than 30 of St. Louis' finest restaurants and caterers.

Musical Entertainment

Dance the night away with live musical entertainment, including a national cover band on the main stage.

Libations All Night

Indulge in a selection of creative cocktails, mocktails, wine, beer and seltzers.

Fundraising Special Activities

Discover an array of possibilities to support the Zoo! Activities include a restaurant gift card wall and wine pull, which always sell out! The silent auction features many exclusive Zoo experiences, including up-close animal encounters.

What Do I Wear?

Dress to impress in your best summer cocktail attire in celebration of our **featured animal, the flamingo!** Think pink! Embrace animal or tropical prints, breezy dresses, lightweight shirts, and dress shorts paired with tailored suit jackets. Complete your look with comfortable yet stylish dress shoes or sandals, a must for this grazing gala.



Secure your participation for ZOOFARI 2026

Please select a sponsorship level and complete the included pledge form.

	Plunging Polar Bear	Gentle Giraffe	Playful Penguin	Jumping Jaguar	Flapping Flamingo	Leaping Lemur	VIP Ticket
Pricing	\$35,000	\$20,000	\$10,000	\$7,500	\$5,000	\$3,500	\$500
Number of tickets	30	26	20	16	12	8	1
Admission time	6 p.m.	6 p.m.	6 p.m.	6 p.m.	6:45 p.m.	6:45 p.m.	6 p.m.
Pre-Party admission	☐	☐	☐	☐			☐
Early access to restaurants at 6:45 p.m.	☐	☐	☐	☐	☐	☐	☐
Table arrangements in reserved zones*	☐	☐	☐	☐	☐	☐	☐
Wearable animal-themed accessory per person	☐	☐	☐	☐	☐	☐	☐
Recognition in event program	Logo	Logo	Name	Name	Name	Name	Name
Recognition on two "thank you sponsors" signs at event	Logo	Logo	Name	Name			
Recognition in Zoo publications	Name	Name	Name	Name			
Kick-Off Party Tickets (held in spring 2026)	10	6	4	2			1
Recognition on ZOOFARI invitation (sent to 3,000 donor households)	Name	Name	Name				
Recognition in press release (sent to 150 media contacts)	Name	Name	Name				
Recognition in at least one ZOOFARI email invitation (sent to 200,000 subscribers)	Name	Name	Name				
Recognition on ZOOFARI webpage	Name	Name	Name				
Opportunity to purchase additional tickets	\$375 per ticket	\$375 per ticket	\$375 per ticket	\$375 per ticket	\$350 per ticket	\$350 per ticket	\$500 per ticket
Tax deductible amount**	\$31,700	\$17,140	\$7,800	\$5,740	\$3,800	\$2,700	\$390

*Table arrangements and zone location vary by level

** See tax advisor for details

Our Mission

The mission of the Saint Louis Zoo is to conserve animals and their habitats through animal management, research, recreation, and educational programs that encourage the support and enrich the experience of the public.

Good Company



**Live
Entertainment**



**Rides &
Attractions**



**Over 30
Local
Restaurants**



**Special
Fundraising Activities**

For questions about ZOOFARI sponsorships,
please contact:
Liz Hickox, Corporate Partnership Manager

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Saint Louis Zoo
Animals Always®

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