

ZOOFARI 2025

Sponsorship Opportunities

Friday, June 20, 2025



Join us for ZOOFARI 2025, the Saint Louis Zoo's party with a purpose.

What You Need to Know

When? Friday, June 20, 2025,
from 6 p.m. - 11 p.m.

Where? The Saint Louis Zoo

Who will be there? Top St. Louis corporations
and proud individual supporters

Who should you invite to enjoy the event?

Family, friends, colleagues, and/or clients who
are 21 and older

Why support this fundraiser?

Funds raised from ZOOFARI help support the
Saint Louis Zoo's highest priority animal care and
operational needs, as well as our conservation
efforts around the world.

The ZOOFARI Experience

Pre-Party: 6 to 6:45 p.m.

The exclusive ZOOFARI Pre-Party offers
appetizing food selections from the Zoo's
very own Chef Brett and Zoo vendors, open bars,
music and animal-themed interactive activities in
Schnuck Family Plaza.

Food Stations: Opens at 6:45 p.m. for Sponsors

ZOOFARI sponsors receive early access to
restaurants before all other guests!
Over 35 local restaurants and caterers
will be serving dinner-by-the-bite
samples across the Zoo.

Musical Entertainment

Enjoy live musical entertainment throughout
the event, including a national cover band
on the main stage.

Libations All Night

Indulge in a selection of creative cocktails, wine,
beer and seltzers.

Fundraising Special Activities

Experience an array of opportunities to make a
meaningful contribution, including a restaurant
gift card wall, a wine pull, a bubbly wall, a silent
auction of unique Zoo experiences and more!

What Do I Wear?

Dress to impress in your best
summer cocktail attire! Embrace
animal or tropical prints, breezy
dresses, lightweight shirts, and
dress shorts paired with tailored
suit jackets. Complete your look
with comfortable yet stylish dress
shoes or sandals, a must for this
grazing gala.



Secure your participation for ZOOFARI 2025

Please select a sponsorship level and complete the included pledge form.

	Plunging Polar Bear	Gentle Giraffe	Playful Penguin	Jumping Jaguar	Flapping Flamingo	Leaping Lemur	VIP Ticket
Pricing	\$35,000	\$20,000	\$10,000	\$7,500	\$5,000	\$3,500	\$500
Number of tickets	30	26	20	16	12	8	1
Admission time	6 p.m.	6 p.m.	6 p.m.	6 p.m.	6:45 p.m.	6:45 p.m.	6 p.m.
Pre-Party admission	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Early access to restaurants at 6:45 p.m.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Table arrangements in reserved zones*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Wearable animal-themed accessory per person	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition in event program	Logo	Logo	Name	Name	Name	Name	Name
Recognition on two "thank you sponsors" signs at event	Logo	Logo	Name	Name			
Recognition in Zoo publications	Name	Name	Name	Name			
Kick-Off Party Tickets (held in Spring 2025)	10	6	4	2			1
Recognition on ZOOFARI invitation (sent to membership households)	Name	Name	Name				
Recognition in press release (sent to 150 media contacts)	Name	Name	Name				
Recognition in at least one ZOOFARI email invitation (sent to 200,000 subscribers)	Name	Name	Name				
Recognition on ZOOFARI webpage	Name	Name	Name				
Opportunity to purchase additional tickets	\$375 per ticket	\$375 per ticket	\$375 per ticket	\$375 per ticket	\$350 per ticket	\$350 per ticket	\$500 per ticket
Tax deductible amount**	\$31,700	\$17,140	\$7,800	\$5,740	\$3,800	\$2,700	\$390

*Table arrangements and zone location vary by level

** See tax advisor for details

Our Mission

The mission of the Saint Louis Zoo is to conserve animals and their habitats through animal management, research, recreation, and educational programs that encourage the support and enrich the experience of the public.

Good Company



**Live
Entertainment**



**Rides &
Attractions**



**Over 35
Local
Restaurants**



**Animal &
Conservation-themed
Special Activities**

For questions about ZOOFARI sponsorships,
please contact:
Liz Hickox, Corporate Partnership Manager

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Saint Louis Zoo

Animals Always®

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stlzoo.org